

Apparel Impact: Transforming Textile Recycling with York IE

Who is Apparel Impact?

Apparel Impact is dedicated to diverting textile waste from landfills by collecting, repurposing, and recycling clothing. With clothing being the fastest-growing waste stream in America—85% of which ends up in landfills—the company’s mission is to maximize reuse, upcycle materials, and provide transparency in the textile industry. Beyond sustainability, Apparel Impact also clothes thousands of people annually through outreach programs and strives to be a trusted, ethical leader in an industry that needs disruption.

The Challenge

As a company handling large-scale textile collection and distribution, Apparel Impact faced a logistical challenge in inventory management. Every shipment required careful sorting, packaging, and tracking, but their existing system was entirely manual—relying on handwritten notes, whiteboards, and physical documentation. This inefficiency created potential for errors, slowed down operations, and made data-driven decision-making nearly impossible. Apparel Impact needed a digital solution to streamline these processes and improve accuracy.

Why York IE?

While considering different software development options, Apparel Impact explored external vendors. However, what set York IE apart was its deep local roots and personal approach. As a New Hampshire-based firm, York IE resonated with Apparel Impact’s values of supporting local businesses and fostering genuine partnerships. The decision to work with York IE was solidified by their responsiveness, hands-on involvement, and commitment to understanding the company’s specific needs—something other firms lacked.

The Experience

The development process was seamless, with York IE’s global team delivering results efficiently. Apparel Impact particularly valued the collaboration with the development team in India, appreciating both their technical expertise and the cultural exchange that made the experience enjoyable.

“One of the best parts of working with York IE has been the incredible support from their global team, The meetings with the India team were especially valuable—they brought a level of insight, dedication, and enthusiasm that made a real impact on our business. It truly felt like they were an extension of our own team.”

- Joe Whitten, founder, Apparel Impact.

The Impact

Although the system has just been implemented, Apparel Impact already sees it as a game-changer. The new application enables real-time inventory tracking, automated shipment management, and comprehensive data reporting—eliminating manual errors and significantly improving efficiency. With a single click, the team can now load shipments, generate accurate documentation, and make informed operational decisions. This digital transformation not only optimizes Apparel Impact's logistics but also strengthens its ability to scale and maximize its mission of reducing textile waste.